

How to choose profit and business days

In this guide: Set how much profit the location wants to earn and how many days it has to reach that goal.

Steps

1. Open **Settings > Daily Target & Light Setup**.
2. Enter the amount in **Desired monthly profit**.
3. Select the normal number of **Business days per month**, from 1 through 30.
4. Review the calculated Monthly Target and Daily Sales Target.
5. Save the settings.

Choose realistic values

Desired monthly profit is added after expenses. Business days divide that combined monthly target into the amount the location should reach each open day. Fewer business days create a higher daily goal; more business days create a lower daily goal.

Example

If expenses are \$18,000 and desired profit is \$6,000, the monthly target is \$24,000. At 24 business days, the daily target is \$1,000.

Tip

Base business days on the location's normal schedule, not the number of calendar days in the month.

