2. Understand Daily Performance

Read loss, break-even, profit, and the detailed Profit Breakdown.

- How to read the red, yellow, and green status
- How to review Profit Breakdown

How to read the red, yellow, and green status

In this guide: Use the Daily Target color to understand whether today's sales are below break-even, at break-even, or earning profit.

Red: losing money

Red means today's progress has not yet covered the daily share of monthly operating expenses. The location is still below its break-even point.

Yellow: break-even

Yellow means today's sales have reached the break-even point. The business has covered its daily expense target but has not yet reached the desired profit goal.

Green: profit mode

Green means today's sales have moved beyond break-even and reached the profit portion of the target.

What the panel shows

- Daily expense or break-even amount
- Profit target
- Today's progress
- The amount remaining to the next goal

Keep the result in context

Daily Target is an operating guide based on the expenses, profit goal, and business days entered in settings. Use reports and accounting records for complete financial reporting.

How to review Profit Breakdown

In this guide: See which sales are driving today's performance and open the related receipts.

Steps

1. Open Daily Target from the main screen.
2. Select **Profit Breakdown**.
3. Review the summary for today's performance.
4. Open the **Serialized** group to review devices sold by IMEI or serial number.
5. Open the **Itemized** group to review quantity-based products sold.
6. Open the **Service** group to review service or labor lines when available.
7. Select an entry to open its related receipt or detail.
8. Close the receipt to return to Profit Breakdown.

Use the breakdown to answer

- Which products or services contributed to today's result?
- Which serialized units were sold?
- Which receipts created the revenue and profit shown?
- How much remains before break-even or the profit goal?

Tip

If an expected sale is missing, confirm the sale date, location, receipt status, and whether the transaction was completed.